

KINDNESS PARTNER PROGRAM

Businesses partnering with schools to help create a "Culture of Kindness".

Why participate?

WE HAVE A PROBLEM.

We hear too many heart breaking stories involving kids who have been hurt by bullying, intolerance and disrespect.

HERE'S A SOLUTION.

Let's teach kindness in our schools.

How it works

BECOME A KINDNESS PARTNER

by purchasing Classroom Kindness Kits that teach kids how to "Practice Kindness". Know exactly where your investment is going by donating the packages to your local school.

Benefits to your business



A UNIQUE ADVERTISING OPPORTUNITY

Your sponsored school's students will be encouraged to interview you about what your gift has meant to them, then write and submit their article to the local newspaper and to the school newsletter.

RECOGNITION FOR YOUR KINDNESS

A "Thank You Poster" from each sponsored classroom with every child's signature and a "Kindness Hero Certificate" signed by your school's principal.

KINDER KIDS who grow into adults who are more honest, reliable and conscientious employees and patrons.

A BOOST IN COMPANY PRIDE

knowing your gift is helping your community to create a "Culture of Kindness".

Benefits to your schools

A MUSIC & STORYTELLING ADVENTURE

with tools that make kindness fun and natural, including a teacher's guide, workbooks, props and music designed and correlated to National Educational Standards.

ENGAGING LESSONS & SONGS

that inspire kids to be kind, share, give compliments and be grateful, instilling a culture of kindness, acceptance, and respect for fellow students, teachers and the neighborhood.

Benefits to your community

A KINDER COMMUNITY

Schools, homes, stores and public areas become safer, happier, kinder places with kids who, with you, choose to make their community a great place to be.

It's the right thing to do.



Jirina's Journey

A Music & Storytelling Adventure
That Teaches Kids Kindness.